

## **Affinity Apparel Wins Uniform Industry Awards for 6<sup>th</sup> Consecutive Year**

**Fairborn, Ohio, April 4, 2014** - Affinity Apparel is pleased to announce they have been presented two "Image of the Year" awards from the North-American Association of Uniform Manufacturers and Distributors (NAUMD). The "Image of the Year" awards recognize achievement in the design, creation and manufacturing of image apparel programs in a number of categories. Affinity Apparel has now won eleven "Image of the Year" awards over the past six years.

"It is a tremendous accomplishment to be recognized by NAUMD for six consecutive years," said Michael DiMino, CEO, Affinity Apparel. "These awards represent our commitment to enhancing the brand image of our customers, while providing their employees with a functional, quality apparel program that they want to wear to work each day because they look and feel good."

Affinity's "Image of the Year" award winning programs were in the NAUMD's Retail Establishment category for its uniform program for BP Oil. Affinity Apparel also won the award in the Transportation - People category for its launch of Virgin America's In-flight, Customer Service, and Pilot uniform collection.

For more information on Affinity Apparel, please visit the web site at [www.AffinityApparel.com](http://www.AffinityApparel.com).

### **About Affinity Apparel**

Affinity Apparel, located in Fairborn, OH, is a national provider of uniforms and branded apparel. Affinity offers a wide variety of high quality custom apparel as well as a readily available stock line. Affinity Apparel manages programs of all sizes in a variety of industries including retail, healthcare, hospitality, security, safety, tailored programs, transportation, and service and manufacturing. Over 250,000 employees go to work each day in Affinity Apparel.

### **Contact Information**

Michael DiMino  
CEO, Affinity Apparel  
937-873-4510  
[mdimino@affinityapparel.com](mailto:mdimino@affinityapparel.com)