

Affinity Apparel Wins Uniform Industry Award for 9th Consecutive Year

Fairborn, Ohio, May 10, 2017 - Affinity Apparel is pleased to announce they have been presented an "Image of the Year" award from the North-American Association of Uniform Manufacturers and Distributors (NAUMD). The "Image of the Year" awards program recognizes achievement in the design, creation and manufacturing of image apparel programs in a number of categories.

Affinity's "Image of the Year" award winning program was in NAUMD's Transportation - People category for Flexjet, a fractional private jet ownership company offering access to the world's most luxurious fleet of private jets. Affinity Apparel outfits the Pilot group in the award-winning program, featuring custom aviation style blazers, shirts, pants, outerwear and accessories.

"Affinity is thrilled to be recognized on behalf of our collaboration with the Flexjet team on their image apparel program," said B. James Bottoms, CEO of Affinity Apparel. "The result is a classic, elegant collection that embodies the passion for aviation that the Flexjet brand represents."

Flexjet closely collaborated with Affinity Apparel to produce the uniforms in time for premier of the "Red Label by Flexjet" program.

"Affinity was instrumental in helping us achieve our lofty vision. Their creativity and attention to detail helped set Flexjet apart from contemporaries in the industry," said Ric Michaels, Flexjet Director of Global Product Intelligence, and designer of the Red Label custom cabin interiors and crew uniforms.

Affinity Apparel has now won fifteen "Image of the Year" awards over the past nine consecutive years. For more information on Affinity Apparel, please visit the web site at www.affinityapparel.com.

About Affinity Apparel

Affinity Apparel, located in Fairborn, OH, is a national provider of uniforms and branded apparel. Affinity offers a full array of product and program management solutions for global, national and regional programs. Affinity Apparel manages programs of all sizes in a variety of industries including transportation, retail, security, utilities, automotive manufacturing, hospitality, beverage distributors, healthcare and more. We have long standing client partnerships with some of the world's most iconic brands. In business for over 115 years, with our longest running client relationship dating back over 85 years, our expertise is unmatched in the uniform industry.

About Flexjet

Flexjet first entered the fractional jet ownership market in 1995, and celebrated its 21st anniversary in May 2016. Flexjet offers fractional jet ownership and leasing. Flexjet's fractional aircraft program is the first in the world to be recognized as achieving the Air Charter Safety Foundation's Industry Audit Standard, is the first and only company to be honored with 18 FAA Diamond Awards for Excellence, upholds an ARG/US Platinum Safety Rating and is IS-BAO compliant. Flexjet's fractional program fields an exclusive array of business aircraft—some of the youngest in the fractional jet industry, with an average age of approximately six years—including their LXi Cabin Collection consisting of the Learjet 75LXi, Challenger 350, the Embraer Legacy 450 and 500, Global Express, the Gulfstream G450, G500 and G650, and the Aerion AS2 supersonic business jets. In addition, the overall jet collection includes the Embraer Phenom 300, Challenger 300 and Challenger 605. Flexjet is a member of the Directional Aviation family of companies. For more details on innovative programs and flexible offerings, visit www.flexjet.com or follow us on Twitter [@Flexjet](https://twitter.com/Flexjet).